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Development

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Session 2

A decorative border at the bottom of the slide consists of four overlapping, rounded rectangular shapes in green, red, blue, and yellow. Each shape contains a white icon: a leaf, a starburst, a heart, and another starburst.

UNILEVER
**SUSTAINABLE
LIVING PLAN**
SCALING FOR IMPACT

DRIVING TRANSFORMATIONAL CHANGE



UNILEVER
**SUSTAINABLE
LIVING PLAN**
SCALING FOR IMPACT

3 BIG GOALS

HELP MORE THAN
1 BILLION
PEOPLE IMPROVE
**THEIR HEALTH
& WELL-BEING**

HALVE
ENVIRONMENTAL
FOOTPRINT OF
OUR PRODUCTS

ENHANCE
THE LIVELIHOODS OF
MILLIONS
OF PEOPLE

BUSINESS AND BIODIVERSITY



CROP GENETIC
DIVERSITY

FIELD/FARM
BIODIVERSITY

ECO-SYSTEM
SERVICES

UNILEVER
**SUSTAINABLE
LIVING PLAN**
SCALING FOR IMPACT

DRIVING TRANSFORMATIONAL CHANGE



HELPING TO
ELIMINATE
DEFORESTATION



CHAMPIONING
SUSTAINABLE
AGRICULTURE
& SMALLHOLDER
FARMERS



IMPROVING
WATER,
SANITATION
& HYGIENE

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SUSTAINABLE
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ELIMINATE DEFORESTATION

2004



2010



2012



2014



2015

96% TRADED PALM OIL COVERED BY PLEDGES

PRODUCE AND PROTECT COMPACTS



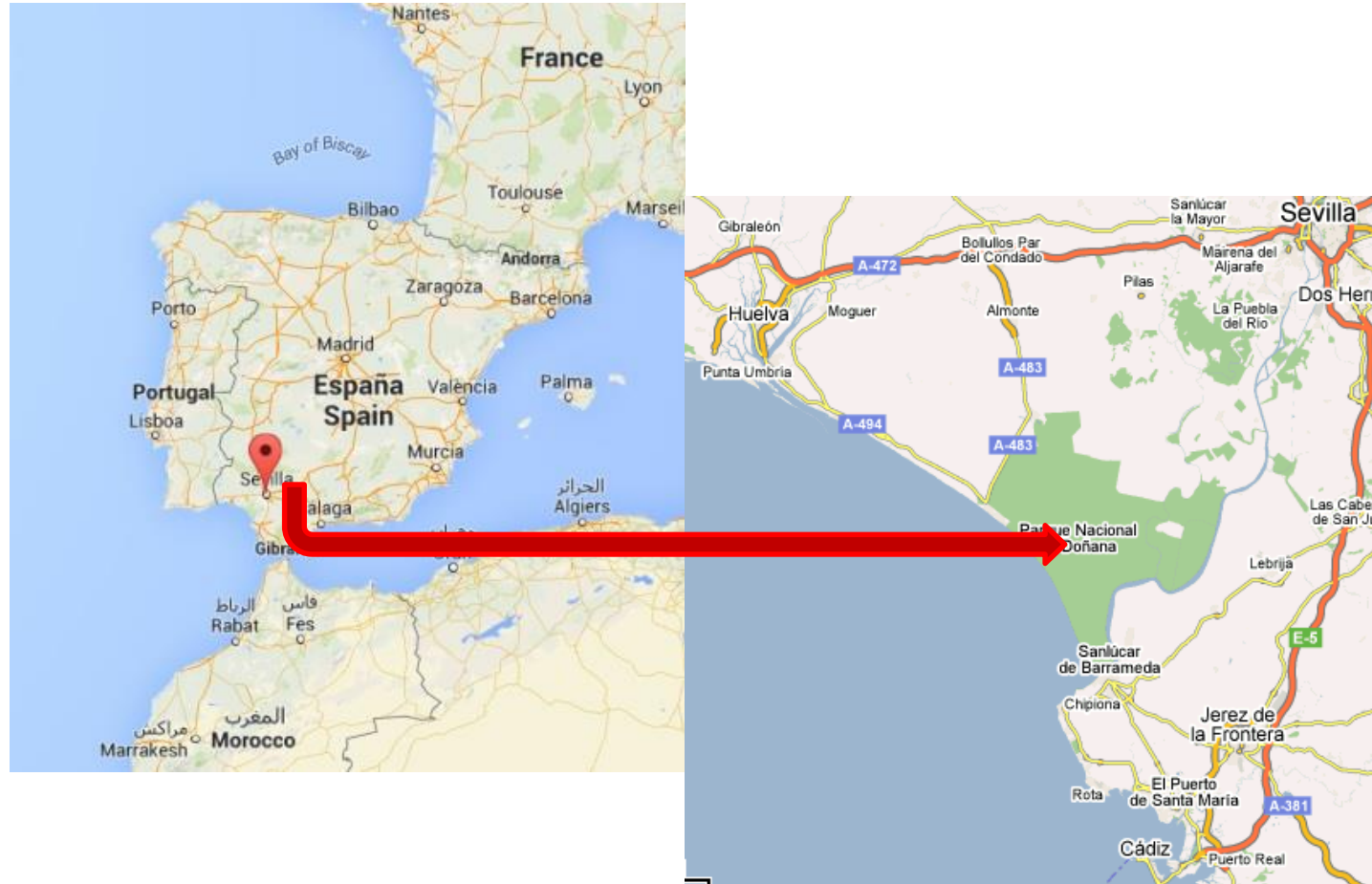
**GROW
AFRICA**



GROW ASIA

**SMALLHOLDERS PRODUCE
70% OF THE
WORLD'S FOOD**

PILOT REGION: DOÑANA, SPAIN A SAI PLATFORM/SUSTAINABLE FOOD LAB COLLABORATION



PILOT REGION DOÑANA, SPAIN

Problem: Irrigated farms in Doñana take up about 3 times more water than the capacity of the aquifer.

Objectives:

- Bridging the gap between [Spanish Authorities](#) and producers for the implementation and enforcement of the right legislative framework;
- Harmonizing efforts across the [food value chain](#) actors – from suppliers to retailers;
- Partnering with [strawberry farmers](#) in Doñana towards the use of agricultural practices protecting the water resource.

Lead partners: Danone, Innocent, Coca-Cola, Unilever; six retailers: Ahold, Coop, Edeka, Marks & Spencer, Migros, Sainsbury's; the intermediary companies Eurogroup and Wild Flavors as well as WWF Spain. Also involved as key stakeholders and advisors are the processing company SVZ, and the Ramsar Convention on wetlands.





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